

## **Downtown Showdown *Picture It Downtown* Rules**

By submitting a photo to Downtown Showdown *Picture It Downtown* you agree to the website Privacy Policy, Terms and Conditions and the following contest rules:

1. The photo you enter must be legally your own. Absolutely no copyrighted pictures.
2. All digital photos must be uploaded and e-mailed to info@downtownvisalia.com with the proper submission information. We cannot accept hard copies. (Local print shops can scan your photo for you.)
3. Failure to provide valid contact information upon submission will disqualify the entry.
4. Acceptable photo format is .jpeg and the maximum file size is limited to 1 MB. Photos larger than this will not be accepted.
5. All photos must be in focus and of good quality (brightness and contrast) to be useable and must meet minimal print requirements of 300 DPI at a size of 3" x 2".
6. Your entry must be a photo taken by you and cannot violate any intellectual property rights of someone else.
7. Photos that contain inappropriate content as determined by Downtown Visalia Alliance will be disqualified.
8. Each person who submits an appropriate photo will be entered in a drawing to win over \$500 in cash and prizes. Multiple photos can be submitted however the contest is limited to one drawing entry per person. One (1) grand prize winner will be awarded \$200 cash.
9. All photo submission entries must be received by 11:59:59 P.M. (Pacific Time) on Friday, December 31, 2010.
10. Entry into this contest is free and does not require any purchase.
11. To participate in the contest, an individual must be 18 years of age or older at the time of registration. Individuals under 18 years of age must have a parent or legal guardian submit their entry and photo (Please include the age of the child with the submission).
12. All photos submitted become the property of Downtown Visalia Alliance who assume no responsibility for garbled, illegible, lost, late, delayed or misdirected e-mail, voice messages or any other computer errors or malfunctions. By submitting your photo, you are giving Downtown Visalia Alliance the right to use the photo for marketing purposes and forfeit royalties beyond prize winnings associated with this contest if applicable.
13. Participants cannot have any financial gain from the past, in the present or in the future for any photo submitted to this contest.
14. Your personal information will be protected. The first name and last initial of each entrant will be posted with photos uploaded to the contest gallery.
15. Although we appreciate each photo we receive, we are not able to guarantee that your photo will be featured on the site.
16. This contest begins on December 1, 2010 and will run until 11:59:59 pm on December 31, 2010.
17. Winners of the contest will be notified via e-mail after January 1, 2010.
18. The odds of winning depend on the total number of eligible entries received.
19. The following individuals are not eligible to win:  
Downtown Visalia Alliance staff, Board of Directors, downtown business and property owners including their employees as well as the immediate family members of all such individuals and all others with whom they are domiciled.
20. Violations of any of the above photo submission guidelines will result in automatic disqualification.
21. By entering this contest, participants agree to release and hold harmless Downtown Visalia Alliance, directors, officers and employees from any claim, loss, expense or other liability arising from participation of this contest or the awarding, acceptance or use of any prize awarded under the contest.
22. This contest may be altered or discontinued at any time.