

# 66th ANNUAL

Sponsored by: KFSN-TV



ABC CHANNEL 30

Downtown Visalia Main Street  
7:00 p.m. Monday, November 28, 2011  
No Rain Date

**DEADLINE TO ENTER: Monday, October 24, 2011 at 5:00 p.m.**

A COMPLETED APPLICATION DOES NOT GUARANTEE ACCEPTANCE INTO THE CANDY CANE LANE PARADE.

Please read this section carefully and retain this copy.

Downtown Visalians • 103 North Court (north of Starbucks) • Visalia, CA 93291  
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**This is a FAMILY ORIENTED parade.**

**It is not an appropriate venue for commercial advertising, political ideology, campaigns or social statements.**

**Lights, Music & Costumes are strongly encouraged by parade organizers and Channel 30, the official sponsor who will be broadcasting the parade.**

## **SAFETY STANDARDS**

**ALL FLOATS AND TOWING VEHICLES MUST CARRY AN APPROPRIATE FIRE EXTINGUISHER.**

**NO OBJECTS OF ANY KIND MAY BE THROWN FROM OR HANDED OUT FROM ANY PARADE UNIT.**

## **GENERAL INFORMATION**

- PARADE MARSHALS:** MARSHALS HAVE THE AUTHORITY TO REMOVE ENTRIES FROM THE PARADE. GROUPS NOT FOLLOWING REQUIREMENTS OF PARTICIPATION WILL BE DENIED SUBSEQUENT PARTICIPATION.
- SANTAS:** REPLICAS OF SANTA OR PERSONS DRESSED AS SANTA WILL NOT BE ALLOWED IN THE PARADE. SANTA HAS AN "OFFICIAL SANTA FLOAT." SANTA HATS ARE ALLOWED.
- PARTICIPATION:** AN ORGANIZATION HAVING MORE THAN ONE DIVISION MAY HAVE UP TO 3 ENTRIES. EACH DIVISION MUST BE ENTERED INDIVIDUALLY WITH A SEPARATE ENTRY FEE. INSURANCE MUST INDICATE EACH DIVISION IS FULLY INSURED.
- PARADE NUMBERS:** PARADE NUMBERS ARE ASSIGNED AT RANDOM AND GROUPS OR DIVISIONS OF AN ORGANIZATION CANNOT BE GUARANTEED A SPECIFIC LINEUP POSITION.
- FEES:** FEES FOR APPLICATIONS RECEIVED UP TO 4 WORKING DAYS AFTER THE DEADLINE (Oct 23) FOR NON-PROFIT IS \$75. FEES FOR COMMERCIAL ENTRIES RECEIVED UP TO 4 WORKING DAYS AFTER THE DEADLINE (Oct 23) IS \$150. DEADLINES ARE ENFORCED. FEES ARE NON-REFUNDABLE. APPLICATIONS WILL NOT BE ACCEPTED AFTER OCTOBER 30.
- COMMERCIAL:** COMMERCIAL MEANS A FOR-PROFIT ENTITY.
- NON-PROFIT:** MUST PROVIDE A NON-PROFIT TAX ID NUMBER TO QUALIFY.
- NON-PROFIT STATUS:** TO QUALIFY FOR THE NON-PROFIT ENTRY FEE, YOU MUST PUT YOUR "NON-PROFIT TAX ID" NUMBER ON YOUR OFFICIAL ENTRY FORM.
- LINE-UP:** INSTRUCTIONS AND LINE-UP NUMBERS ARE MAILED THE WEEK BEFORE THE PARADE.
- SIZE LIMITATIONS:** HEIGHT: 13 FEET  
LENGTH: 40 FEET PLUS THE TOWING VEHICLE
- INSURANCE:** REQUIRED FOR ALL ENTRIES. SAMPLE FORMS ENCLOSED.

# **PARADE REQUIREMENTS**

## **Not acceptable parade entries:**

Single passenger cars, commercial or personal vans, commercial trucks or pick-ups, commercial mascots/representations, representations of Santa Claus, limousines, similar "other" as determined.

**Acceptable vehicles:** Each vehicle must be 75% decorated. A maximum size of 3' X 3' sponsor sign (name only) may be displayed on two sides of the vehicle.

- i. **Royalty/VIP Vehicle:** may ride in a single car or limousine
- ii. **Vehicle Clubs:** motorcycle, novelty, classic, antique: limited to 12 in a group. Vehicles must drive in two side-by-side lines in close formation.

## **FLOAT REQUIREMENTS**

1. All floats must be 100% decorated and skirted. Towing vehicles must also be 25% decorated. Towing vehicles are allowed to have a 3 X 3 foot sponsor sign (name only) displayed.
2. Floats may be decorated in accordance with the Theme of the parade. They may also be decorated in a Christmas or Biblical theme but they will not be considered for the sweepstakes award. Only floats decorated in the theme of the parade will be eligible for Sweepstakes Award.
3. Personalities or mascots will be allowed if they are on a float and if they are in compliance with the theme/category of the parade.
3. A banner with the name of the organization and a message appropriate to the theme/category not to exceed 25% of the skirting may be displayed on three sides of the float.
4. Towing vehicles must be 25% decorated. A maximum 3' X 3' sponsor sign (name only) may be displayed on two sides of the towing vehicle.
5. All floats must be towed by either: pick-up, agricultural tractor, semi-tractor, auto or equestrian unit.
6. All floats are strongly encouraged to have lights and music powered by a generator or battery.
7. Participants riding on a float and those escorting the float are to be in costume in accordance with the theme of the parade or the chosen category.

## **MARCHING UNIT REQUIREMENTS**

1. Marching units, other than bands or armed services, are limited to 30 participants including escorts. Units must be in costume according to the theme or category of the parade.
2. Only those adults assigned by the director of a marching unit may accompany the group and must be in costume.
3. The parade is a continuous forward moving event. Do not stop to perform along the route.
4. All participants, other than bands or armed services, are to be in costume in accordance with the theme of the parade.
5. For safety reasons and to insure the continued forward motion of the parade, marching units should not include those under the age of 6. Marching units do not stop to perform.
6. Solo majorettes must be accompanied by a band or baton corp ages 6 and older.

## **EQUESTRIAN UNITS**

All equestrian units must provide liability insurance for the animals and either use a bag on the animal or provide a clean-up crew marching along with the unit. This applies to the staging areas as well as the parade route.

**RETAIN THESE REQUIREMENTS FOR YOUR REFERENCE.**