



120 S. Church
Visalia, California 93291
(559) 732-7737

Downtown Visalians Board Meeting Notes
Tuesday, February 28th – 8:00am
City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

Mission Statement: Where friends meet, fun happens and businesses prosper

Public Comments: *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address.*
The Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.

Reports:

1. **Visalia Police Department – Lt. Jared Hughes:** typical stats, other than the hammer incident.
2. **VFD – Chief Dan Griswold:** nothing major to report in DTV specifically

***DTV Shopping video presentation**

Action Items:

1. New Board Member: Chastity Torres, The Rose Boutique – Duane R. – N/A, no show
2. Meeting Notes – Duane R.
Motion: Nate M. Second: Janeen R. Action: approved
3. Financials – ~~Laura R.~~ Steve N.
Motion: Janeen R. Second: Nate M. Action: approved

Discussion Items:

1. Lauren’s Corner – Lauren W. – 2023 events kicking off strong, specifically Spring events (see attached for dates)
2. DTV Coverage – Steve N. – St Patrick’s Parade is difficult, working on getting more security camera coverage along Main St.
 - o Looking for sponsors for St Pat’s parade and the cigar event (general) in April

Additional Reports:

1. Convention Center – Steven T. – end of March has impactful groups coming in: March 15 teacher association; March 23 gymnastics group; rainbow girls at the end of the month too
2. COV – Steve N. – civic center project in phase 2; Great Wolf backed out + Kaweah and Valley Children’s are slowing development out there as well

Good of the Order

Meeting Adjourned: 9:04 AM

Executive Board

Duane Rodriguez
Downtown Rookies
President

Janeen Robbins
Janeen’s Furniture
Vice President

Laura Rocha
Tucumans Credit Union
Treasurer

Kerry Hydash
Family Healthcare Network
Secretary

Nate Mustain
Brown’s Shoe Fit
Member at Large

Board Members

Bre Singleton
Sugar’s Succulents

Haylie Silva
~~Sequoia Brewing Company~~

John Lawson
The Salad Shop

Jonathan Anderson
~~Component Coffee~~

Michael Paredes
Café India

Mike Fistolera
~~Fistolera Construction~~

Steven Torres
Visalia Convention Center

Taylor Rodriguez
Downtown Rookies

2023 EVENTS

- FEBRUARY** RESTAURANT MONTH
- MARCH 11** ST PATRICK'S PARADE
- MARCH 18** MASCOT MADNESS
- MARCH 25** 1852 SPRINGFEST
- MARCH/APRIL** EASTER EGG HUNT
- APRIL 13** WINE WALK
- APRIL 15** CIGARS & BOURBON
- APRIL 29** DTV SPRING MARKET
- MAY** MOTHER'S DAY PHOTO CONTEST
- MAY** BLOOD CENTER DRIVE
- JUNE/JULY** FIND TIPPER
- JULY 10-23** SUMMERTIME FOOD CONTEST
- OCTOBER 06** ARTS NIGHT OUT
- OCTOBER 17** TASTE OF DOWNTOWN
- NOVEMBER 04** HOMETOWN HEROES
- NOVEMBER 27** CANDY CANE LANE PARADE
- NOVEMBER 30** WINTER WINEDERLAND WALK
- DECEMBER** SECRET SANTA
- DECEMBER** WINDOW DISPLAY CONTEST
- DECEMBER 09** CHRISTMAS AT THE PLAZA

=20+ 3/4 VIDEOS

