

Downtown Visalians Board Meeting Notes

Tuesday, March 28th – 8:00am

City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

Mission Statement: Where friends meet, fun happens and businesses prosper

Public Comments: *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address.*

The Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.

Reports:

1. **Visalia Police Department – Lt. Jared Hughes:** typical stats, parking citations looking great.
2. **VFD – Chief Dan Griswold:** nothing major to report in DTV specifically, but have been participating a lot in the flood watch and support which is going really well.

Action Items:

1. New Board Member: Dulce Ugalde Arellano, The Book Nook – Duane R.
Motion: Nate M. Second: Janeen R. Action: approved
2. Meeting Notes – Duane R.
Motion: Nate M. Second: Janeen R. Action: approved
3. Financials – ~~Laura R.~~ Steve N.
Motion: Janeen R. Second: Nate M. Action: approved

Discussion Items:

1. Lauren’s Corner – Lauren W. – Cigars + Bourbon and wine walk coming up, successful March events: Mascot Madness, 1852 Springfest, Lifestyle Magazine Best of Party
2. DTV Coverage – Steve N.
 - o New associate member: The Creative Center
 - o Backflows and road work on Church St
 - o Still working on Center & Acequia
 - o Presentation to City Council in May on behalf of DTV and POA

Additional Reports:

1. Convention Center – Steven T. N/A
2. COV – Steve N. – slowed down city meetings due to focus on flooding

Good of the Order

- Help selling tickets for our events
- Tree wells are under discussion for improvement

Meeting Adjourned: 8:47 AM



120 S. Church
Visalia, California 93291
(559) 732-7737

Executive Board

Duane Rodriguez
Downtown Rookies
President

Janeen Robbins
Janeen’s Furniture
Vice President

Laura Rocha
Tucuman Credit Union
Treasurer

Kerry Hydash
Family Healthcare Network
Secretary

Nate Mustain
Brown’s Shoe Fit
Member at Large

Board Members

Bre Singleton
Sugar’s Succulents

Haylie Silva
Sequoia Brewing Company

John Lawson
The Salad Shop

Jonathan Anderson
Component Coffee

Michael Paredes
Café India

Mike Fistolera
Fistolera Construction

Steven Torres
Visalia Convention Center

Taylor Rodriguez
Downtown Rookies

2023 EVENTS

- FEBRUARY** RESTAURANT MONTH
- MARCH 11** ST PATRICK'S PARADE
- MARCH 18** MASCOT MADNESS
- MARCH 25** 1852 SPRINGFEST
- MARCH/APRIL** EASTER EGG HUNT
- APRIL 13** WINE WALK
- APRIL 15** CIGARS & BOURBON
- APRIL 29** DTV SPRING MARKET
- MAY** MOTHER'S DAY PHOTO CONTEST
- MAY** BLOOD CENTER DRIVE
- JUNE/JULY** FIND TIPPER
- JULY 10-23** SUMMERTIME FOOD CONTEST
- OCTOBER 06** ARTS NIGHT OUT
- OCTOBER 17** TASTE OF DOWNTOWN
- NOVEMBER 04** HOMETOWN HEROES
- NOVEMBER 27** CANDY CANE LANE PARADE
- NOVEMBER 30** WINTER WINEDERLAND WALK
- DECEMBER** SECRET SANTA
- DECEMBER** WINDOW DISPLAY CONTEST
- DECEMBER 09** CHRISTMAS AT THE PLAZA

=20+ 3/4 VIDEOS

