



# POA BOARD NOTES

## POA BOARD OF DIRECTORS: 4:00 P.M.

Tuesday, September 26<sup>th</sup>

Meeting Location: **CITY ADMINISTRATION BUILDING 220 N. SANTA FE**

Property Owner's Association, Inc.  
120 S. Church  
Visalia, California 93291  
Phone 559.732.7737

**MISSION STATEMENT:** TO MAKE DOWNTOWN A PREFERRED LOCATION FOR BUSINESSES BY MAINTAINING SECURITY, MAKING AND MAINTAINING INFRASTRUCTURE IMPROVEMENTS, MAINTAINING LANDSCAPING AND REMOVAL OF GRAFFITI.

### Attendance:

### Executive Board

**Mike Fistolera**  
Chair

**Bill Kitchen**  
V-Chair

**Tom Gaebe**  
Treasurer

**Clare Whitlatch**  
Secretary

**Anil Chagan**  
Past Chair

### Board of Directors

**Myron Sheklian**

**William Martin**

**Lloyd Mosley**

**MaryAnn Cusenza**

**John Bianco**

**Janeen Robbins**

**Marlene Sciacca**

**Grant Smith**

**Duane Rodriguez**  
(Appointment DTV)

**Kevin Morrison**  
(Appointment KH)

**Brett Taylor**  
(Appointment City)

**Amy Shuklian**  
(Appointment County)

Lt. Jared Hughes  
(VPD)

Chief Dan Griswold  
(VFD)

### BOARD OF DIRECTORS:

- 1. Call the POA Board Meeting to Order: Chairman M. Fistolera at 4:00pm**
- 2. Public Comments:** *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address. Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.*

### REPORTS

- 1. VFD – Chief Dan Griswold:** nothing major for DTV; el nino is coming; keep an eye on alleys and dumpsters; opened recruiting for new paramedics/firefighters; 2 dumpster fires behind LumLums
- 2. VPD – Lt. Jared Hughes:** 5 auto thefts; decrease in parking citations and transient calls; new DT Officer should start October 10, might be getting an office downtown for him
- 3. On Site Security – D. Rodriguez:** vagrant contacts and calls for service down, which is good or could mean people aren't calling when they need to.

### ACTIONS

- Meeting Minutes – M. Fistolera  
Motion: J. Robbins      Second: M. Sciacca      Action: approved
- Financials – T. Gaebe  
Motion: W. Martin      Second: A. Shuklian      Action: approved

### DISCUSSION

- Around Downtown – S. Nelsen
  - DTV Upcoming events (attached)
  - Center street landscaping should be completed end of this week
  - New DTV Associate Member: American Legion Post 18
  - Minimum wage increase in food service (\$20) and healthcare (\$25)
  - Statement (attached)

### REPORTS

- COV – B. Taylor – rebranding for city coming soon; increased Tulare County Economic Development funding; Valley Oaks Golf Course lots of improvements coming; approved lots of housing developments
- Tulare County – A. Shuklian – 2022 TC Crop Report = \$8.6b (more an 2021) #1 milk #2 citrus #3 grapes, for sure above Kern County maybe above Fresno County in the nation; approved \$1.8b budget (only can control about \$222m of it)
- Kaweah Health – K. Morrison – n/a

### GOOD OF THE ORDER

### ADJOURN TO CLOSED SESSION

### **MEETING ADJOURNED: 4:42 pm**

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 732-7737 48-hours in advance.*

# DTV FALL & WINTER EVENTS

**OCTOBER 17**  
TASTE OF  
DOWNTOWN

**OCTOBER 21**  
FAMILY  
HEALTHCARE  
NETWORK  
FALL FESTIVAL

**NOVEMBER 4**  
HOMETOWN  
HEROES

**NOVEMBER 11**  
1852 VISALIA  
FALLFEST

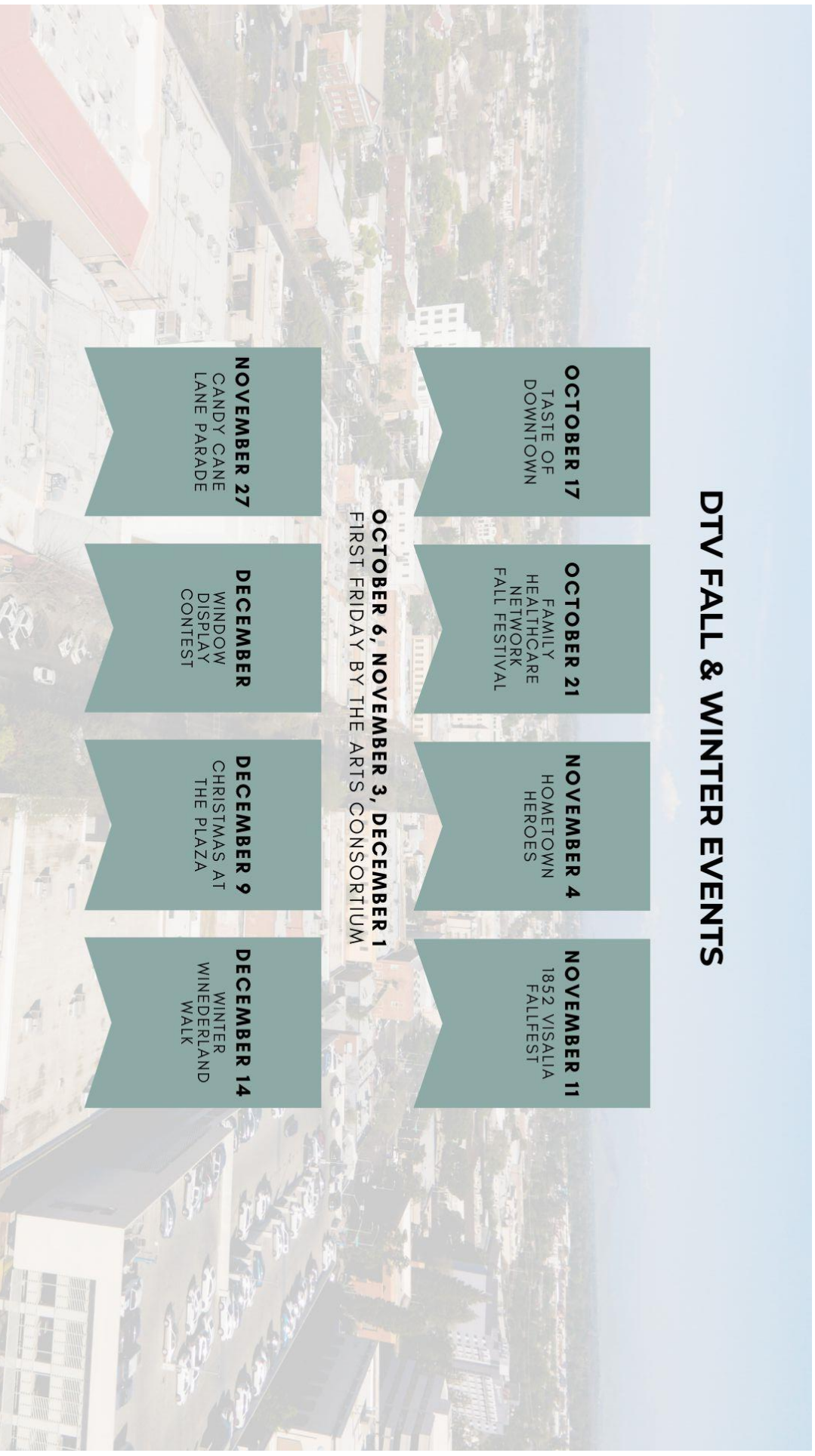
**OCTOBER 6, NOVEMBER 3, DECEMBER 1**  
FIRST FRIDAY BY THE ARTS CONSORTIUM

**NOVEMBER 27**  
CANDY CANE  
LANE PARADE

**DECEMBER**  
WINDOW  
DISPLAY  
CONTEST

**DECEMBER 9**  
CHRISTMAS AT  
THE PLAZA

**DECEMBER 14**  
WINTER  
WINEDERLAND  
WALK



Recently, in the last two months, an individual decided to attack myself in my position as CEO of DTV and Councilmember, also the organization which I serve and which you volunteer your time to. The person has gone further to attack the President of the board and the business which he owns. Further continuing the attacks on the chairman of the POA as well as that organization.

I am fully aware myself and this organization may not please everyone and neither are perfect, but we do strive for perfection every day. Have mistakes been made along the way through the years, yes, will mistakes be made in the future, Yes, but the goal is to minimize and learn from them. One can choose to live in the negativity of day or choose to live in the positive. I and this organization chooses to live in the positive, with this in mind let me share the following:

1. DTV is celebrating 60 years in existence
2. Candy Cane Lane Parade is the longest running nighttime parade 77 yrs.
3. Hometown Heros is the largest Public Safety Appreciate Day not only in the state but the nation as well.
4. New sound system along Main St. and Center St.
5. POA has purchased all new Christmas decorations
6. POA installed a security system for downtown
7. All new landscaping, Main St. & Center St.

At the start of the year, all store fronts along Main St, will be being worked on, or open, with the exception of two locations, the dirt across from the Fox and the old Avedian office. It's been a long time since this has happened.

Your downtown is the envy of every city in Tulare County, Kings County, south Fresno County.

1. Have met with the downtown folks in the City of Tulare.
2. Kingsburg
3. just met the City Manager of Hanford, their downtown is trying to figure out how to become like ours.

**4. I will be meeting with the downtown folks of Sanger either the 4 or 18<sup>th</sup> of Oct.**

**One could say this is just me talking but let me share the following: Kiplinger's article.**

**Convention Folks: Eastern Star, American Legion and others.**

**Lifestyle magazine article which will appear in the October issue:**

**Your DTV Team understands where the organization has come from and the reason for its existence. We focus each and everyday day on what we can do better, how we can increase our value to the members, and we focus on the future to ensure we continue to be the envy of every other downtown in the surrounding counties. As it says in the article:**

**"A reminder that whatever we invest in our community today is part of its future."**

**Today and every day we all can make the choice, look for the positive, be part of the community, be part of the success we can all achieve together. Or we can look at the negative and suck the life out of the community and then we can become like a lot of the downtowns in the area, where they morph into closed buildings, secondhand stores, minimal restaurants and no activity.**

**We, Team DTV, are thankful that we have two boards, members that have chosen to be part of the community, to be part of something great, a vibrant, growing, busy downtown.**

**So the choice is simple: become part of the community or become that negative voice.....**