



Downtown Visalians Board Meeting Notes

Tuesday, October 24th – 8:00am

City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

Mission Statement: Where friends meet, fun happens and businesses prosper

120 S. Church
Visalia, California 93291
(559) 732-7737

Executive Board

Duane Rodriguez
OnSite Security
President

Janeen Robbins
Janeen's Furniture
Vice President

Laura Rocha
Tucomeas Credit Union
Treasurer

Kerry Hydash
Family Healthcare Network
Secretary

Nate Mustain
Brown's Shoe Fit
Member at Large

Board Members

Bre Singleton
Sugar's Succulents

Dulce Ugalde Arellano
The Book Nook

Haylie Silva
Sequoia Brewing Company

John Lawson
The Salad Shop

Jonathan Anderson
Component Coffee

Michael Paredes
Café India

Sherrie Bakke
Visit Visalia

Steven Torres
Visalia Convention Center

Taylor Rodriguez
Downtown Rookies

Public Comments: *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address.*

The Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.

- April Lancaster - complaint

Reports:

1. **Visalia Police Department – Lt. Jared Hughes:** increase auto thefts; still a decrease in transient calls; new DT Officer Baker started
2. **VFD – Chief Dan Griswold:** nothing major for DTV; el nino is coming; keep an eye on alleys and dumpsters

Action Items:

1. Meeting Notes – Duane R.
Motion: Janeen R. Second: Nate M. Action: approved
2. Financials – ~~Laura R.~~ Steve N.
Motion: Janeen R. Second: Nate M. Action: approved
3. November & December Meetings – Steve N.
Motion: Janeen R. Second: Taylor R. Action: approved

Discussion Items:

1. Lauren's Corner – Lauren W. – Taste of DTV was a huge success 1000+ people 33 stops; holiday event calendar (see attached)
2. Christmas Decorations – Steve N. – had to take off the wreath due to weight requirements but will be up second week of November
3. Darling Hotel Lawsuit – Steve N. – Darling lawyers passed on mediation so waiting to see what happens next
4. Art Projects – Steve N. – proposing to POA new art install by VBC and potentially a mural on the wall by Janeens
5. Around Downtown – Steve N. – Hometown Heroes raffle donations, adding coffee with a cop, code enforcement is working on the hot dog vendor situation

Additional Reports:

1. Convention Center – Steven T. – Order of the Eastern Star was a success; Valdivia and 559 Fights in November; holiday parties back to 2019 levels in December – Visit Visalia how to spread the word better about conventions
2. COV – Steve N. – housing moving in north/northwest visalia

Good of the Order

Meeting Adjourned: 8:55 AM



HOLIDAYS IN DOWNTOWN VISALIA

NOVEMBER 27
CANDY CANE
LANE PARADE

DECEMBER
DTV WINDOW
DISPLAY
CONTEST

DECEMBER 9
CHRISTMAS AT
THE PLAZA

DECEMBER 14
WINTER
WINE/DERLAND
WALK

VISIT OUR EVENT CALENDAR FOR MORE EVENTS IN DOWNTOWN VISALIA

@DOWNTOWN_VISALIANS • WWW.DOWNTOWNVISALIA.COM • 559-752-7737