



POA BOARD NOTES

POA BOARD OF DIRECTORS: 4:00 P.M.

Tuesday, January 23rd

Meeting Location: **CITY ADMINISTRATION BUILDING 220 N. SANTA FE**

Property Owner's Association, Inc.
120 S. Church
Visalia, California 93291
Phone 559.732.7737

MISSION STATEMENT: TO MAKE DOWNTOWN A PREFERRED LOCATION FOR BUSINESSES BY MAINTAINING SECURITY, MAKING AND MAINTAINING INFRASTRUCTURE IMPROVEMENTS, MAINTAINING LANDSCAPING AND REMOVAL OF GRAFFITI.

Attendance:

Executive Board

Mike Fistolera
Chair

Bill Kitchen
V. Chair

Tom Gaebe
Treasurer

Clare Whitlatch
Secretary

Anil Chagan
Past Chair

Board of Directors

Myron Sheklian

~~**William Martin**~~

Lloyd Mosley

~~**MaryAnn Cusenza**~~

John Bianco

~~**Janeen Robbins**~~

~~**Marlene Sciacca**~~

Grant Smith

Duane Rodriguez
(Appointment DTV)

~~**Kevin Morrison**~~
(Appointment KH)

Brett Taylor
(Appointment City)

Amy Shuklian
(Appointment County)

Lt. Jared Hughes
(VPD)

Chief Dan Griswold
(VFD)

BOARD OF DIRECTORS:

- 1. Call the POA Board Meeting to Order: Vice Chairman B. Kitchen at 4:00pm**
- 2. Public Comments:** *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address. Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.*

REPORTS

- 1. VFD – Chief Dan Griswold:** nothing major for DTV; usual increase in warming fires, still an eye on alleys and dumpsters; still an eye on the rain, be careful where you get your stats/info
- 2. VPD – Lt. Jared Hughes:** nothing major – new parking guys, 13 vacancies in PD but academy graduation this week, homeless count this week
- 3. On Site Security – D. Rodriguez:** remaining the same

ACTIONS

- New Board Member – Kevin Fistolera – B. Kitchen
Motion: A. Chagan Second: A. Shuklian Action: approved
- Financials – T. Gaebe
Motion: B. Taylor Second: C. Whitlach Action: approved
- 2023
- 2024
- Administrative Fee Increase to \$50k/year – T. Gaebe
Motion: A. Chagan Second: C. Whitlach Action: approved
- Executive Board Election – Myron Sheklian & Bill Kitchen – B. Kitchen
Motion: A. Chagan Second: B. Taylor Action:

DISCUSSION

- The Digital Age- L. Walters – targeted marketing on digital platforms –online advertisements based on demographics
- Downtown Evolution – S. Nelsen – looking into murals and artwork, potential alleyway enhancements
- Around Downtown – S. Nelsen - full Main St occupancy, lawsuit with the Darling Hotel.

REPORTS

- COV – B. Taylor – Rawhide still ongoing but strict timeline to get everything settled by April; Goshen sewer situation improved; changing the Oak tree ordinance
- Tulare County – A. Shuklian – new chair and vice chair; inclusive playground opened at Mooney's Grove; watching the weather
- Kaweah Health – K. Morrison – n/a

GOOD OF THE ORDER

MEETING ADJOURNED: 5:02 pm

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 732-7737 48-hours in advance.