



120 S. Church
Visalia, California 93291
(559) 732-7737

Downtown Visalians Board Meeting

Tuesday, March 26th – 8:00am

City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

Mission Statement: *Where friends meet, fun happens, and businesses prosper.*

Board of Directors:

1. Call the DTV Board Meeting to Order: Duane Rodriguez
2. Public Comments and Appropriate Action: *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address. Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.*

Presentation: VPD Torch Run

Reports:

1. Visalia Police Department – Dan Baker

Action Items:

- | | | | |
|--|---------|---------|---------|
| 1. Meeting Notes – Duane R. | | | |
| | Motion: | Second: | Action: |
| 2. Financials – Laura R./Steve N. | | | |
| | Motion: | Second: | Action: |
| 3. St Patrick's Parade Review - Steve N. | | | |
| | Motion: | Second: | Action: |

Discussion Items:

1. Digital Marketing Review – Lauren W.
2. Membership Mailers – Steve N.
3. Spring Market Review – Lauren W.
4. Board Membership – Steve N.
5. Lauren's Corner – Lauren W.
6. Around Downtown – Steve N.

Additional Reports:

1. Convention Center – Steven T.
2. COV – Steve N.

Good of the Order/ Direction – Duane R.

Meeting Adjourned:

Adjourn to Closed Session: Review litigation Issue

Next meeting: Tuesday, April 23rd

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 732-7737 48-hours in advance.

Executive Board

Duane Rodriguez
OnSite Security
President

Janeen Robbins
Janeen's Furniture
Vice President

Laura Rocha
Tucoemas Credit Union
Treasurer

Kerry Hydash
Family Healthcare Network
Secretary

Bre Singleton
Sugar's Succulents
Member at Large

Board Members

Dulce Ugalde Arellano
The Book Nook

John Lawson
The Salad Shop

Jonathan Anderson
Component Coffee

Michael Paredes
Café India

Sherrie Bakke
Visit Visalia

Steven Torres
Visalia Convention Center

Taylor Rodriguez
Downtown Rookies