



120 S. Church
Visalia, California 93291
(559) 732-7737

Downtown Visalians Board Meeting Minutes

Tuesday, April 22nd – 8:00am

City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

Mission Statement: Where friends meet, fun happens, and businesses prosper.

Board of Directors:

1. Call the DTV Board Meeting to Order: Duane Rodriguez
2. Public Comments and Appropriate Action: *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address. Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.*

Reports:

1. Visalia Police Department – Lt. Jared Hughes – hookah lounge assault
2. Visalia Fire Department – Chief Dan Griswold – library meeting over homelessness
3. Convention Center – Steven T. – upcoming May events

Action Items:

1. Approval of Minutes – Duane R.
Motion: Janeen R. Second: Dulce A. Action: Appr.
2. Financial Report – Laura R.
Motion: Cameron B. Second: Janeen R. Action: Appr.

Discussion Items:

1. Website Build – Valerie F. – new website coming August 2025
2. Downtown – Steve N. – event income, sequoia brewing power, landscape upgrade
3. Events / Social Media – Valerie F. – past/upcoming events, social media statistics
4. Board Priorities – Steve N. – note 3 priorities, badge program

Good of the Order/ Direction – Duane R.

Meeting Adjourned: 8:48 AM

Next meeting: Tuesday, May 27th, 8:00 AM

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 732-7737 48-hours in advance.

Executive Board

Duane Rodriguez
OnSite Security
President

Janeen Robbins
Janeen's Furniture
Vice President

Laura Rocha
Tucoemas Credit Union
Treasurer

Paula Falcon
House of JuJu
Secretary

Shelby Reyes
Apricot Lane Boutique
Member at Large

Board Members

Cameron Bledsoe
Franeys Carpet

Dulce Ugalde Arellano
The Book Nook

Jonathan Anderson
Component Coffee

Josh Cavazos
Brown's Shoes

Kerry Hydash
Family Healthcare Network

Michael Paredes
Café India

Shane Moss
Mulligans

Taylor Rodriguez
Downtown Rookies