



120 S. Church  
Visalia, California 93291  
(559) 732-7737

## Downtown Visalians Board Meeting Notes

Tuesday, July 23<sup>rd</sup> – 8:00am

City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

*Mission Statement: Where friends meet, fun happens and businesses prosper*

**Public Comments:** This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address.

**The Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.**

### Reports:

1. **Visalia Police Department – Dan Baker:** 482 parking citations, decline in transient contact, window smasher in custody
2. **VFD – Chief Dan Griswold:** 65 calls on July 4 + 4 fires; cooling center open; Lovers Lane station later move in due to delayed emergency generator
3. **Convention Center – Steven Torres:** Market on 7/27, Youth Convention next week, 8/24 Valdivia dance, 8/31 roller derby

### Action Items:

1. Board Member Election – Duane R.
  - a. Paula Falcone, House of JuJu  
Motion: Laura R. Second: Shelby R. Action: approved
2. Meeting Notes – Duane R.  
Motion: Janeen R. Second: Dulce U. Action: approved
3. Financials – Laura R.  
Motion: Taylor R. Second: Janeen R. Action: approved

### Discussion Items:

1. Downtown – Steve N. – Marcelas tbd move out date, dealing with normal issues downtown
2. Events & Social Media – Lauren W. – event calendar & august newsletter; new event on October 3<sup>rd</sup> concert at Garden St; Candy Cane Lane Parade theme suggestions

### Additional Reports:

1. COV – Steve N. – Doc's may be putting in a coffee shop, logo moving forward, St John's special enforcement, items regarding cannabis tax on Nov ballot

### Good of the Order

### Adjourn to Closed Session – Legal Update

Meeting Adjourned: 8:35 am

### Executive Board

Duane Rodriguez  
OnSite Security  
**President**

Janeen Robbins  
Janeen's Furniture  
**Vice President**

Laura Rocha  
Tucoemas Credit Union  
**Treasurer**

Kerry Hydash  
Family Healthcare Network  
**Secretary**

Bre Singleton  
Sugar's Succulents  
**Member at Large**

### Board Members

Dulce Ugalde Arellano  
The Book Nook

Hannah Giles  
Family Services

Jonathan Anderson  
Component Coffee

Josh Cavazos  
Brown's Shoes

Michael Paredes  
Café India

Shelby Reyes  
Apricot Lane Boutique

Steven Torres  
Visalia Convention Center

Taylor Rodriguez  
Downtown Rookies

Good morning fellow business owners.

I want to thank you for scheduling an annual meeting of members set for August 27th. I would like to make a couple of suggestions in regards to that meeting. Firstly, the requirement for charitable organizations like ours requires presentation of the annual budget in addition to election of the board of directors at such a meeting.

Secondly, I would urge you to reconsider the time slot of the meeting, as many of us business owners have school aged children who will have returned to school by that time, limiting our ability to attend without significant hardship. I located an article in the VTD from 2015 that describes an annual member meeting luncheon at the Visalia marriot, and a lunch hour meeting would be much more doable for most small business owners than an 8 am meeting.

It is apparent to me that the goal of the meeting is to change the bylaws to eliminate term limits, and should you wish to attempt that change, you will need a vote in the affirmative from more than half of the total membership. I have requested membership lists on several occasions which I have never gotten, leaving me to question if we have a hard count on member businesses in the district. Without a count, it is impossible to know if we have a majority vote.

I would also like to question the  
compensation of the executive director  
Based on the budget presented  
at city council, the directors compensation  
is nearly 200k, and I am curious who  
that was approved and would like to see  
meeting minutes where those rates were discussed

Thank you.