



120 S. Church
Visalia, California 93291
(559) 732-7737

Downtown Visalians Board Agenda

Tuesday, January 27th – 8:00 AM

City Administration Conference Room - 220 N Santa Fe Ave. Visalia, CA 93292

Mission Statement: Where friends meet, fun happens, and businesses prosper.

Board of Directors:

1. Call the DTV Board Meeting to Order: Duane R.

2. Public Comments and Appropriate Action: *This time is set aside for public comment on issues which are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address. Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.*

Action Items:

1. Approval of Minutes: October 2025 – Duane R.
Motion: CB Second: MP Action: Approved
2. Financial Report 2025 – Emily D. / Steve N.
Motion: Second: Action: Tabled
3. Budget 2026 – Steve N.
Motion: SR Second: PF Action: Approved
4. Accounting Oversight – Steve N.
Motion: JR Second: SM Action: Approved
5. Associate Membership – Steve N.
Motion: Second: Action: No Vote

Discussion Items:

1. 2025 Review – Steve N., 39 thousand at the parade, more events were added, increase in ticket sales
2. 2026 Overview – Valerie F., Upcoming 2026 Events, New Event coming Dessert Walk
3. Premier Sponsorship – Steve N., No geographical boundaries on an interested business, Steve will reach out if someone has a contact that would be interested

Good of the Order/ Direction – Duane R.

Meeting Adjourned: Tuesday January 27, 9:12AM

Next meeting: Tuesday, February 24th, 8:00 AM

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 732-7737 48-hours in advance.

Executive Board

Duane Rodriguez
OnSite Security
President

Janeen Robbins
Janeen's Furniture
Vice President

Emily Van Deuren
Tucumcacs Credit Union
Treasurer

Paula Falcon
House of JuJu
Secretary

Shelby Reyes
Apricot Lane Boutique
Member at Large

Board Members

Cameron Bledsoe
Franeys Carpet

Jonathan Anderson
Component Coffee

Marie Paredes
Crazy Boba & Organic Tea

Michael Paredes
Café India

Shane Moss
Mulligans

Sofia Iraheta
Jimmy Johns

Taylor Rodriguez
Downtown Rookies