



Mission Statement: *Where friends meet, fun happens, and businesses prosper.*

1. Call the DTV Board Meeting to Order: Duane R.
2. Public Comments and Appropriate Action: *This time is set aside for public comment on issues that are not on the agenda. The comments are to be brief (3 minutes or less). Begin by spelling your name and stating your business and/or address. Directors cannot act on the item at this time and should withhold making any comments until it can be placed on a future agenda.*

1. Approval of June 2026 Minutes – Duane R.
Motion: Second: Action:
2. Approval of June 2026 Downtown Visalia Financials – Shelby R.
Motion: Second: Action:
3. Approval of New Board of Directors:
Troy Benne, Michael Angulo, MJ Eastes & Jesse Lopez – Duane R.
Motion: Second: Action:
4. Candy Cane Lane Parade Theme Selection: Tales from Christmas Past, Frosty and Friends,
Rock, Rattle & Roll (80s), A Visalia Vintage Christmas – Paula F.
Motion: Second: Action:

1. **DTV & POA History** - Overview of the organization's history and partnership.
2. **Sponsorship Renewal Review** – Update on sponsor renewals and outreach.
3. **Membership Outreach** - Present the new informational flyer that will be distributed to all merchants.
4. **Gift Checks** - Discussion on transitioning to digital gift cards over gift checks.
5. **2026 Annual Meeting** - Overview of the meeting and what membership can expect.
6. **2026 Fall Activations & Events** - Review fall event planning and updates.

Note: The 'Good of the Order' portion of the meeting is reserved exclusively for Board Members.

Next meeting: Tuesday, August 25th, 8:00 AM

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 732-7737 48-hours in advance.

Duane Rodriguez
OnSite Security
President

Janeen Robbins
Janeen's Furniture
Vice President

Emily Van Deuren
Tucoemas Credit Union
Treasurer

Paula Falcone
House of JuJu
Secretary

Shelby Reyes
Apricot Lane Boutique
Member at Large

Board Members

Cameron Bledsoe
Franeys Carpet

Jonathan Anderson
Component Coffee

Josh Cavazos
Brown's Shoes

Marie Paredes
Crazy Boba & Organic Tea

Michael Paredes
Café India

Taylor Rodriguez
Downtown Rookies