



120 S. Church
Visalia, California 93291
(559) 732-7737

Downtown Visalians Executive Board Minutes

Tuesday, May 19th, 2026 – 8:00 AM

Downtown Visalians Conference Room – 120 S Church St. Visalia, CA 93291

Mission Statement: Where friends meet, fun happens, and businesses prosper.

Present Executive Board Members: Janeen Robbins, Emily Van Deuren, Paula Falcone, Shelby Reyes

Present DTV Staff: Valerie Felix and Gabrielle Jones

Absent Executive Board Members: Duane Rodriguez

Executive Board

Duane Rodriguez
OnSite Security
President

Janeen Robbins
Janeen's Furniture
Vice President

Emily Van Deuren
Tucoemas Credit Union
Treasurer

Paula Falcone
House of JuJu
Secretary

Shelby Reyes
Apricot Lane Boutique
Member at Large

Downtown Visalians Support Staff

Valerie Felix
Executive Director

Gabrielle Jones
Assistant Executive Director

Board of Executive Directors:

1. Call the DTV Executive Board Meeting to Order: Janeen R.

Discussion Items:

- Financial Report – **Valerie Felix** provided a financial report prepared by the organization's bookkeeper for the month of April 2026
- City Council Presentation – **Valerie Felix and Gabrielle Jones** gave a report on the preparation, content, and scheduling of the organization's presentation to the City Council in June.
- Office Update – **Valerie Felix** gave a report on Downtown Visalians recent changes and utilization of office space. The space can now offer work space for board members on POA as well as DTV. Extra Office space was renovated into a conference area to be utilized for the two organizations.
- Board Governance Discussion – **Valerie Felix and Gabrielle Jones** reviewed existing bylaws, best practices, and compliance standards for Downtown Visalians Organization.
- Board Membership Roles – **Valerie Felix** reviewed Board Members expectations, responsibilities, and commitments to Downtown Visalians Organization.
- Downtown Visalians Committees – **Valerie Felix and Gabrielle Jones** proposed establishing committees outlined in the Downtown Visalians bylaws, as well as potential additional committees to enhance board member engagement and participation. Suggested committees for the DTV board are Candy Cane Lane Parade and Sponsors for DTV. Proposed timeline to establish these committees will be at the upcoming May regularly scheduled Downtown Visalians Full Board Meeting.
- Enhancement Technician – **Valerie Felix and Gabrielle Jones** provided an update regarding efforts to add an Enhancement Technician to the Downtown Visalians staff.
- Update on POA Proposal – **Valerie Felix and Gabrielle Jones** provided an update on efforts to update and revise agreement between Downtown Visalians and the Property Owners Association.
- Marketing and Events – **Valerie Felix and Gabrielle Jones** proposed ideas for potential events in July and enhancements for existing events such as Taste of Downtown, and summer food and drink contest.

Good of the Order/ Direction – Janeen R.

Note: The 'Good of the Order' portion of the meeting is reserved exclusively for Board Members.

Adjournment: 9:30 AM

Disclosure: Documents are available for review at the meeting and in our office located at 120 S Church St, Visalia, CA 93291. Copies may be requested by contacting our office at 559-732-7737.

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